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DINAMICA GENERALE ACQUIRED SHARES OF THE BRAZILIAN COMPANY WEIGHTECH

POGGIO RUSCO, Italy. - **Dinamica Generale** announced it has signed an investment agreement to acquire shares of **Weightech**, a Brazilian company specialized in designing, manufacturing and commercializing weighing components for industrial and agro business. The partnership was materialized in August 2022 (the financial terms were not disclosed).

This partnership will strengthen **Dinamica Generale's** presence in the Brazilian market building leadership in weighing and NIR technology, adapting portfolio offerings to local market needs and using the privilege of **Weightech** manufacturing, marketing and aftersales capabilities to provide on-the-spot support to Brazilian customers.

“Our planned partnership with **Weightech** recognizes the growing importance of the Brazilian market for precision livestock and precision agriculture applications. **Weightech** capabilities combined with **Dinamica Generale** competencies will enable us to expand our role in the growing Brazilian market for weighing and NIR applications. We plan to continue to fully support existing and on progress **Weightech** projects, customers and partners. Once **Dinamica Generale** is a leading provider of precision feeding, smart agriculture solutions and cloud software for digital farming, our partnership with **Weightech** will create an industry-changing opportunity to deliver the best possible system-wide integration”

Andrea Ghiraldi, Dinamica Generale CEO.

“The partnership with **Dinamica Generale** was planned and established looking forward for the future of **Weightech** and Brazilian Market, providing the company and stakeholders a great perspective for the future, creating all the conditions for a consistent growth of **Weightech** for the next years, Supplying technical and financial support to introduce **DG** solutions in Brazil and Latin America. There are so many opportunities and projects running at this time that was necessary a reinforcement in our structure to make possible to convert this potential in reality, so this alliance between **Weightech** and **Dinamica Generale** occurs at the right time and with great benefits for both parts.”

Carlos Marin, Weightech CEO

DINAMICA GENERALE is a leading global manufacturer of weighing systems, electronic



sensors, customizable solutions and global leader in NIR technology. The company with headquarters in Italy was founded in 1990 and is now a respected name throughout the globe for quality, innovation and reliability.

WEIGHTECH leads the Brazilian weighing systems market, developing equipment, automation and management systems for the agribusiness, civil construction, logistics and industrial machinery sectors. Headquartered in Santa Catarina, the largest technology hub in Brazil, Weightech has developed a strategic distribution network taking its more than ninety four thousand products in prompt delivery to the entire national territory.

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